
BJWSA CHARITABLE GIVING POLICY

Purpose.

To establish guidelines for BJWSA expenditures in support of community and charitable events and sponsorships. This also includes the BJWSA sponsored programs, Thad Coleman Fund and Hardship Fund.

Policy.

As part of the BJWSA Mission to “Provide quality water and wastewater services to our current and future customers in the Lowcountry,” the Board believes it is appropriate to provide support to organizations that enhance the quality of life for people in our community. Sponsorships and charitable giving help promote our strategic theme of Customer Satisfaction and Engagement and shall be focused on causes that are directly related to water quality and the environment.

Allowable Expenditures.

- (a) Sponsorships shall have relevance to BJWSA’s business, strategic objectives and annual priorities for outreach efforts.
- (b) Sponsorships shall be limited to organizations and programs tied specifically to our core functions of providing water and wastewater services.
- (c) No BJWSA Board member shall request a sponsorship on behalf of an organization where they serve on the Board of Directors or in a governing capacity.
- (d) Sponsorships shall not be made to political organizations.

Expenditure Limits.

Sponsorships shall be limited to \$2,000 for an individual organization/event and subject to availability within the annual budget.

Application Process

- (a) Organizations seeking sponsorships or charitable donations should submit an application to the Public Affairs Department. Applications can be emailed to communications@bjwsa.org or mailed to:

BJWSA, Communications Department, 6 Snake Rd. Okatie SC 29909.

- (b) The application is available online at [BJWSA Charitable Donation Request Form PDF](#)

Approval.

- (a) Sponsorships shall be identified in the annual budget approved by the Board.

- (b) Sponsorships not specified in the budget require approval of the General Manager, within the expenditure limits identified in this policy.

Exclusions.

Excluded from this policy are in kind contributions and noncash assistance for community and charitable organizations approved by the General Manager.

Other BJWSA Charitable Funds.

- (a) Thad Coleman Fund – This fund provides financial assistance to Beaufort and Jasper County families who are faced with financial hardship. The fund is available for qualifying costs to connect to the BJWSA public water and sewer system. It is funded through a BJWSA annual contribution and participating customer contributions throughout our service area.

- (b) Hardship Fund – This fund provides financial assistance to customers with extenuating circumstances who could be in danger of disconnection of their water and/or sewer services. It is funded through commissions and fees derived from an agreement with Homeserve USA who offers optional protection plans to BJWSA customers. The program is administered by the United Way of Beaufort County.

- (c) Juanita White Fund - Dedicated specifically to residents of the historic Levy-Limehouse Bellinger Hill area of Jasper County, this fund assists with connection fees, and is administered in the same manner as the Thad Coleman Fund.

For more information about these programs, contact Customer Service at 843-987-9200.